

तमिलनाडु TAMIL NADU
Pidilite Industries Limited 58AA 738784
04 APR 2024

RAMA
SVL No 1431/E/94
No. 503, ANNA SALAI
CHENNAI - 600 035.

MEMORANDUM OF UNDERSTANDING (MoU)

This memorandum of understanding is entered on 01-04-2024 between Queen Mary's College (A) Chennai -600004, having its registered office at Mylapore, Chennai Tamil Nadu, and India (hereinafter called "College" or "First Party" which expression shall where the context so admits include its successors and permitted assignees.

And

Pidilite Industries Ltd, (Old No: 244), New No: 308, Lloyds Road, Gopalapuram, Chennai - 600086. (hereinafter called "Pidilite" or "Second Party" which expression shall where the context so admits include its successors and permitted assignees). Whereas Pidilite Industries Ltd. Aim to Support this Process of Learning by way of Arts & Craft, Creative Art providing by their expertise and resources to train the students under their Corporate Social Responsibility Scheme.

First Party:

1. The College will make arrangements for enrolment of students in a 36 hour course titled "Certificate Course in Art & Craft" in which minimum 25 to 30 students of the college will be accommodated per batch.
2. The College will take the responsibility of providing a time slot and venue for conducting of the classes.
3. Participants will have to arrange required material for the projects.

Second Party:

1. Pidilite will collaborate with the college in preparing the curriculum by the resource team.
2. Pidilite will conduct the course for a duration of 36 hours
3. Pidilite will design certificate which will include the phrase "In association with College" and provide certificate to the candidates after completion of course.
4. Pidilite will provide Fevicol Certified Professional for conducting the course. (Cost will be borne by the company under their CSR project)
5. The course will be run according to the following action plan and schedule:

Syllabi of Course:







1st Month:

-  Plate Painting
-  Blue Pottery
-  Minakari Art
-  Gond Art
-  Madhubani Painting
-  Thai Art
-  Moroccan Art
-  Coffee Painting

2nd Month:

-  Landscape Painting
-  Peruvian Embroidery
-  Mirror work on dress
-  Cut work on table cloth
-  One stroke painting
-  African Plate Painting
-  Warli Painting
-  Picture Composition

3rd Month:

-  Fabric Jewellery
-  Kalighat Painting
-  Dabu Prints
-  Pipli
-  Batik
-  Fabric Painting
-  Texture Painting
-  Tribal Art

Exam Schedule:

**** Total marks - 100**

Internal Assessment – 30

Theory – 20

Practical – 50

***Note:** The students in order to pass the Examination must secure a minimum of 40% marks in practical and 30% in Internal Assessment & Theory.

VALIDITY:

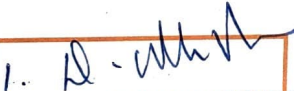

The MoU shall be valid, initially for a period of 3 years, extendable for another two years by mutual consent.


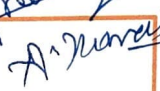
TERMINATION:

This MoU may be terminated by giving a notice of three months or the conclusion of on-going programs, whichever is later, from either side.

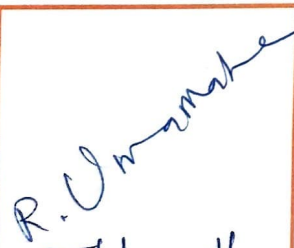
This memorandum which is in 3 pages is signed on 01-04-2024 and exchanged at Queen Mary's College (A), Chennai-600004.


AGREEMENT SIGNATURES:

1. 
HEAD OF THE DEPARTMENT
PG DEPARTMENT OF COMMERCE
QUEEN MARY'S COLLEGE (AUTONOMOUS)
CHENNAI - 600 004


 **G. PRABAKARAN**
RMND
 **A. THOMAS**
CMDI
PIDILITE INDUSTRIES LTD.
(OLD No.244), NEW No.308,
LLOYDS ROAD,
GOPALAPURAM, CHENNAI-600 086

WITNESS:


R. Umamaheswari
R. Thilagavathi



SACHIN SHRIVASTAVA
B.M.
Chennai


PRINCIPAL
Queen Mary's College (A)
Chennai - 600 004.